

## BETTINARDI'S WORLD CLASS PUTTERS

Bob Bettinardi's putters are well known in the golf industry as the "Bentley" of putters. The Bettinardi name is synonymous with precision, performance and excellence having produced some of the most beautiful putters in the world. PGA Professionals including Luke Donald, Vijay Singh and Jim Furyk have won championships using his world-renowned putters. In 2006, Bettinardi presented custom-designed White Sox Championship putters to the World Series winning team! Bettinardi produces roughly 100,000 putters a year with some 40 to 50 different varieties

At Bettinardi's state-of-the-art Studio B located in Tinley Park, Illinois, the average golfer can come in and get fit for his putter the same way the pros would. Bettinardi knows a putting style is as unique as an individual personality; in other words, no two putting strokes are exactly alike. ***"I've had people say it's almost like getting fit for a suit," Bettinardi said. "We're not going to change a guy's posture; we're not going to make his arms grow or shrink. We're going to fit the suit to that gentleman"***.

Studio B believes that putting is really personal, sort of like that tailored suit. Taking this into consideration, trained Studio B professionals break down an individual's putting stroke on its four camera laser vision system. This state of the art technology helps Studio B look at the putting stroke at 120 frames per second helping set the correct lie, loft, and length to the stroke. Once these specifications are applied, Studio B will have created a putter that is distinctively individual.

The putters available at Studio B range in price from \$400.00 to \$10,000.00 with collectible putters also available. All fittings by Studio B are by appointment only and generally take one hour. Studio B is open Monday through Friday from 9 a.m. to 5 p.m., located at 7800 Graphics Drive, Tinley Park, Illinois, 60477. ***To make an appointment contact 708.802.7400.***